

# Joseph E. Cannatelli

(786) 618-1841 | [joseph.cannatelli@spartans.ut.edu](mailto:joseph.cannatelli@spartans.ut.edu)

[www.cynicalproductions.com](http://www.cynicalproductions.com)

## EDUCATION

---

### University of Tampa

*BFA in New Media*

**Tampa, Florida**

2020 — 2022

### University of South Florida

*BS in Computer Science - Transferred*

**Tampa, Florida**

2017 — 2020

## WORK EXPERIENCE

---

### Founder, Visual and Audio Producer, Audio Engineer

*Cynical Aesthetic Productions*

**Tampa, Florida**

January 2018 — Present

- Applied knowledge of marketing and entrepreneurship to operate an audio/visual production and engineering freelance company while being a full-time student.
- Produced visual experiences through operating a Sony A6500 camera -- 10mm, 30mm, and 18-105mm lenses-- DJI Mavic Air 2s drone, and a Moza Air 2s gimbal.
- Videos were edited and VFX was created before final delivery to the artist/client.
- Coordinated releases for artists, including cover art, Spotify canvas and social media stories for promotion.
- Produced instrumental tracks for artists, applied knowledge of audio mixing, engineering, and music theory.
- Maintained an online storefront to sell instrumentals to artists. Formulated and maintained a social media presence by sharing unique content.

### Audio Production and Engineering Intern

*Travis House Productions*

**Boynton Beach, Florida**

May 2018 — August 2018

- Studied audio production and engineering, mentored by Grammy nominated producer Travis House.
- Utilized Logic Pro X extensively to record live sound, produce MIDI arrangements, mix and master audio tracks.
- Learned and applied techniques for studio design including mic choice, wiring, MIDI assignment and analog routing.
- Learned techniques for vocal and instrumental performances.
- Maintained a long lasting mentorship and collaborative relationship with House.

## TECHNICAL SKILLS

---

**Audio/Visual Art Creation:** Proficient in Adobe Premiere, After Effects, Illustrator, Dreamweaver and Photoshop. Proficient in Logic Pro X. Intermediate knowledge of Unreal Engine 4.

**Software Development:** HTML 5, CSS3, Javascript, JQuery, AJAX, Python.

## HARDWARE SKILLS

---

**Audio:** Akai Midi Keyboard, Apollo Twin MkII Duo, various cardioid microphones, Akai MidiMix control surface.

**Video:** Sony A6500, 10mm, 30mm, 18-108mm lenses, DJI Mavic Air 2s drone, Moza Air 2s three-axis gimbal, Rode Videomic (shotgun microphone).

## COMMUNITY & LEADERSHIP

---

### Founder and President

*UT Music Producers*

February 2021 — Present

- Applied knowledge of marketing and networking to establish a student organization for music producers. Provided an outlet for local artists to create and receive constructive criticism.
- Coordinated with the University and Student Government to establish and gain funding for events.
- Coordinated with the University's Music Department to dedicate space for members to create music.
- Orchestrated master classes in order to teach newer members how to navigate a Digital Audio Workstation.