

Holly Myers

The University of Tampa | 401 W Kennedy Blvd, Tampa, FL, 33606
holly.michelle.m@gmail.com

EDUCATION

UNIVERSITY OF TAMPA

BFA Film & Media Arts, BA Communications
Dean's List

Tampa, Florida
August 2017 - May 2021

WORK EXPERIENCE/HISTORY

FILM PRODUCER & DIRECTOR

Fruutfull

Various/Remote
September 2019 - Present

- Produce and edit all branded video content
- Research industry and digital trends, and propose stories

Paragon Marketing Group

May 2019 - Present

- Work closely with clients to create promotional videos

JustLearn

February 2019 - May 2019

- Work closely with fellow filmmakers and independently for clients
- Storyboard and brainstorm tutorial and educational videos for teachers and students to prepare them with critical thinking and problem-solving skills to apply to the real world
- Take full creative control over producing, directing, and filming on set
- Edit, post, and promote final product(s)

CampusReel at The University of Tampa

February 2019 - March 2019

- Use visual and oral communication to create virtual campus tour videos
- Answer high school students' FAQs about college culture
- Inform prospective students about outstanding opportunities professionally and academically

ENROLLMENT TELECOUNSELOR

University of Tampa Call Center

Tampa, Florida
October 2018 - Present

- Communicate with prospective students, current students, and parents of students
- Answer questions, transfer calls to appropriate departments, and register students for admissions events
- Conduct open house full campus tours

BE FITNESS

Playhouse

Delafield, Wisconsin
October 2015 - August 2017

- Maintain a safe play environment *Seasonal September 2017 - August 2019*
- Discipline children and recommend or initiate other measures to control behavior and responsibility
- Inform parents/members when asked questions regarding the facility

PUBLICATIONS AND AWARDS

- "Commitment Issues" Short Narrative Film *May 2019*
- "Like, You Know?" Short Narrative Film *December 2018*
- "LOVE" Short Documentary Film *October 2018*
- "Over Abby" High School Senior Portfolio Film *June 2017*
- "Old School vs. Today" first place award for Digital Promise contest *April 2015*

PROFESSIONAL SKILLS & QUALIFICATIONS

- Premiere Pro, Final Draft, Illustrator, Photoshop, Word, Excel

- Basic French Language